

# Weekly Toy News Advertisement for foreign countries customers



▽First Published: December 1965

▽Size: Tabloid (color and black & white)   ▽Distribution: all over Japan and the world

▽Dates of Publication: Weekly

▽Annual subscription fee: Domestic JPY 16,500 (tax and postage included)

## Color Advertising rates

Space	Size (HxW)	Rates (JPY)
Full page (1P) Color	349 × 242mm	500,000
1/2 page Color	173 × 242mm	250,000

## Black & white Advertising rates

Space	Size (HxW)	Rates (JPY)
Full page Black & white	349 × 242mm	300,000
1/2 page Black & white	173 × 242mm	150,000

## Remarks

The due date of the advertisement materials will be 10 days (\*) prior to the publication date.

\* Complete manuscript will be applied. For the safety 20 days will be perfect, but negotiable.

The advertisement price does not include the fee for manufacturing advertisement data.

(We also translate and inflow Japanese characters as long as manufacture DTP data. For prices, please contact us)

## Caution

Publishing may be refused if there is any concern that the advertisement might lead to copyright infringement or misinterpretation.

NIPPON TOYS SERVICE CO.,LTD.

7/F , KAMINARIMON MIHAMA BLDG. 2-6-1

KAMINARIMON , TAITO-KU , TOKYO , 111-0034 JAPAN

TEL : +81-3-6802-7011   FAX : +81-3-6802-7143   URL : <https://www.gantsu.net/>